2023 Seeds for the Future Program Introduction

Slovenia

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01

What is Seeds for the Future?

Seeds for the Future: Inspiring Global Talent to Shape the Future

Innovation

Digitalization

Sustainability

Entrepreneurship

Seeds for the Future Training Program

Getting to know ICT

Tech4Good In-class Group Project & Global Competition

Tech shaping sustainability

Seeds for the Future Alumni Community

Building elite network

Innovative Digitalization

Global Hot Topics

Intercultural Communication

Leadership & Career Development

Focusing on Cultivating Digital Talent for 15 Years

Seeds for the Future is Huawei's globally-recognized Corporate Social Responsibility (CSR) flagship program, the longest-running CSR initiative across the world. This program seeks to develop local talent, share knowledge, increase ICT sector awareness & enthusiasm, & foster digital community building.

Achievements

139
countries joined

15,000+
students benefited from the program

450+
endorsements from senior officials & heads of state

500+
collaborations with universities & colleges

Looking Back

Program Launched in Thailand

80 + Countries Have Joined

Pledged 1/3 Female Participant Rate

Moved Online
(Launch of the Program in Slovenia)

Initiated Tech4good Global Competition

2008   **2016**   **2018**   **2020**   **2021**
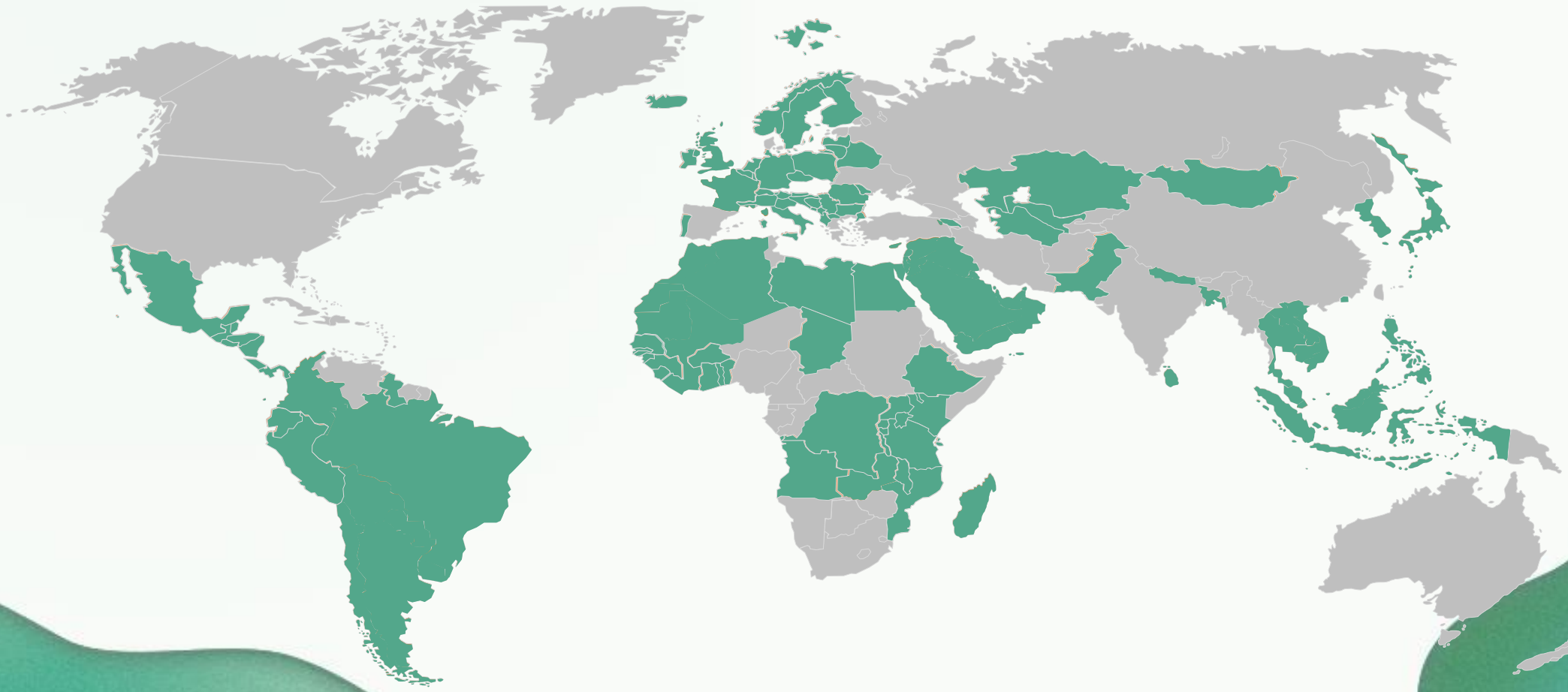
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110 countries joined us, nearly half of the countries conducted in hybrid mode

49 hybrid programs held

3,200+ participants from 110 countries

1,600+ stakeholder recognition

100% Female participation rate from Ghana

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What's New in 2023?

Tech4Good Startup Sprint in China

- Top 3 winning teams will be given the chance to receive USD 100k start-up fund

- Opportunity to attend Startup Sprint in China for real-world business experience

New e-Learning Platform: Seeds Academy

- A platform where students can check their learning records in real time, access to resourceful & updates for course information

- Internet connection speed upgrades by deploying overseas servers

Onsite Teaching Assistant & Tech4Good Mentor

- Onsite support will be applicable for country holding an onsite 8-day program with more than 30 participants for free

- MUST sign up for onsite assistance support at least 30 days ahead

Global Ambassador Election

- Offering exposure & speaking opportunities locally & globally

- The duty of ambassadors will last for one year

02

Program Implementation

How to Participate

Planned timeslot for Slovenia: Oct 9-16th, 2023

Target Audience

- Talented university students with a GPA of 3.0+ or top 30% faculty ranking.

- Interests in ICT, cross-cultural exchange & entrepreneurship.

- High level of proficiency in English for all sessions & tasks

Application Materials

- A resume

- A transcript that proofs academic records

- A cover letter &/or a 3-minute personal video which reflects objective to participate for learning

- Other materials based on local requirements, subject to change

Selection Process
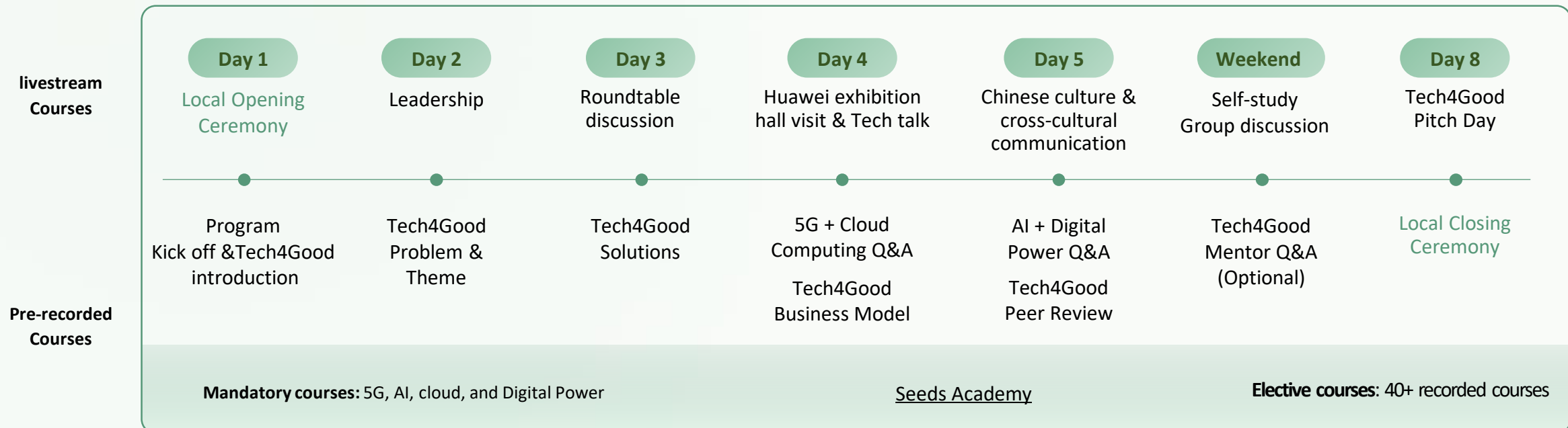
Initial screening:

- Rep office select eligible students based on their application materials working with local stakeholders.

Interview:

- Rep offices MUST conduct online/offline interviews with candidates prior to making a hiring decision

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Course Structure: Livestreams, Pre-Recorded Courses & Local Events

Standard Curriculum Framework – Livestreams & Pre-recorded Courses

livestream Courses

Day 1	Day 2	Day 3	Day 4	Day 5	Weekend	Day 8
Local Opening Ceremony	Leadership	Roundtable discussion	Huawei exhibition hall visit & Tech talk	Chinese culture & cross-cultural communication	Self-study Group discussion	Tech4Good Pitch Day

Pre-recorded Courses

Program Kick off &Tech4Good introduction	Tech4Good Problem & Theme	Tech4Good Solutions	5G + Cloud Computing Q&A Tech4Good Business Model	AI + Digital Power Q&A Tech4Good Peer Review	Tech4Good Mentor Q&A (Optional)	Local Closing Ceremony

Mandatory courses: 5G, AI, cloud, and Digital Power

Seeds Academy

Elective courses: 40+ recorded courses

*Ceremony & local sessions' timing should avoid coinciding with HQ online schedule.

In Slovenia program agenda will be upgraded with local content (TBD). Local Seeds for The Future webpage.

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Tech4Good: Digital Technology Shaping a Sustainable Future

Achieving business success for your unique ideas, $100k + tailored mentorship program

Monthly Workshops & Class Group Projects

@online, throughout the year

- Leveraging technology to address local common social &/or environmental issues
- 8-day workshop to develop the necessary skills for working in teams, from identifying the initial problem to seeking solutions, & presenting ideas

2023 T4G Global Competition

@online, 2023 Dec - 2024 Jan

- Putting innovative ideas at tasks for feasibility & execution
- Global finalists to receive a series of advanced market adaptation coaching sessions from industry experts
- Awards for TOP 3 winning teams: Cash prize, mentorship, executive talk, etc.

Top 3 teams from T4G 2023

T4G Startup Sprint

@China, 2024 H1

- Travel to China for Startup Sprint, $100k startup grant
- Up to one year of funding supervision & professional guidance support

Note: Confirm in advance that participants are willing to devote time & effort for travel to China.

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Graduation & Awards

Graduation Criteria

- Pass 4 mandatory courses on Seeds Academy: 5G, AI, Cloud & Digital Power (pass by 60%)
- Attend all livestream courses
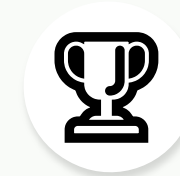- Participate in Tech4Good group projects

Certificate

- Certificates of Program Completion will be awarded within 2 weeks after day 8 (electronic copy)

Best Team Leader Award

- Up to 3 best team leaders will be selected from each cohort after tutor evaluation
- Best Team Leader Certificate

Local Incentives

- In Slovenia additional incentives will be provided (TBD)

Standard

Advanced

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Welcome to Alumni Community: Our Global Family for Seeds Alumni

Our Values

Innovation

Digitalization

Sustainability

Entrepreneurship

Our Culture

Slogan
Who is for the future?
Seeds for the Future!

Roll Call Dance

What to Expect?

Webinar
Dive into the tech world

Alumni Feature
Story of Seeds

Global Ambassador
Make Your Voice Heard

Alumni Reunion
Meet & Share

Where to Find Us?

LinkedIn Group
Current Participants & Alumni

LinkedIn Page
Prospects & Externals

Global Ambassador Election

Who?
- All alumni are eligible to participate
- Cannot be re-elected after having been elected

When?
- Election Time: End of year
- Duration: One full year after election

How?
- Apply on Seeds site
- Public voting online to select ambassadors globally

What?
- Opportunity: Media exposure at international events, public speeches & connections with global talent
- Certificate of Seeds Global Ambassador

Keep an eye on our minisite and don't be shy to throw your name in the hat for our events.

We'd love to have you join the Global Ambassador crew!

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Thank You!

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[Minisite] [LinkedIn Group] [LinkedIn Page] [YouTube]