INVITATION

TO THE 4th STAKEHOLDER WORKSHOP

New pathways for communication in the forest-based sector

University of Natural Resources and Life Sciences, Vienna (BOKU), Feistmantelstraße 4, 1180 Vienna, ground floor, SR01

Thursday 7th of April 2016

9:45 -10:15	Registration
10:15-10:25	Welcoming and opening statement, SC DI Gerhard Mannsberger, Head of Forestry Directorate at the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management (BMLFUW)
10:25-10:35	"In what we wood believe" presentation of the project, Tobias Stern, Austria
10:35-10:50	"Views on sustainable living from the perspective of wood usage in housing - Results from Living Lab focus group sessions" Katja Lähtinen, Finland
10:50-11:05	"Perceptions of forest sector innovation" Michael Burnard, Slovenia
11:05-11:20	"Breaking perceptions: wood production and the forest sector", Bernd Wippel and Laura Dieguez, Germany
Coffee break	
11:45-12:00	"What do people want to know about forest-based sector and will communication change your mind?" Lea Ranacher and Julia Huber, Austria
12:00-12:45	World Café - Small workshops on how to successfully communicate the benefits of the forest-based sector in your organization
12:45-13:00	Closing remarks, Tobias Stern
13:00	Lunch at a nearby restaurant

How to get there:
By plane: The airport Schwechat is located in the south-east of Vienna. Travel to the city center "Wien Mitte" using the rapid train railway S7 or the City Airport Train CAT. Take subway U4 (direction Heiligenstadt) to Spittelau and from there the bus 37A to Dänenstraße (final stop). Duration: 45-60 Minutes.
By train: If you reach Wien Meidling take the subway U6 (direction Floridsdorf) to Währingerstraße Volksoper. From there take the bus 40A (direction Döblinger Friedhof) to Dänenstraße. Duration: 30 Minutes.
Accommodation close to BOKU:
Hotel Park Villa http://www.parkvilla.at/de/standort/
Ibis Styles Wien City http://www.accorhotels.com/de/hotel-9034-ibis-styles-wien-city/index.shtml
Hotel Boltzmann http://www.hotelboltzmann.at/